

Please Note: The green and red highlighting is mostly for my evaluating purposes. Green indicates something I was looking for where red/yellow highlights certain things to look at (such as spelling or grammatical errors).

**\*\*At the end is also the grading rubric for this assignment.**

2. Personal Profile- In terms of Entrepreneurship, I \*\*\*\*\* had always had a spot for the big world of Business. I've seen business in the cartoons as a youngster, and because of my impressionable attitude, it has stuck to me ever since. Ever since I was young, I was blessed with a smooth tongue and could easily get attention from that alone. The idea stuck in my head for awhile so businesses would be something that would catch my attention .Over the years the idea still stayed so I enjoyed the concept of the business world and it's likely to stick around for years to come. Hopefully the interest of this concept will get me to be motivated for the future of businesses and my part I take in it.

3. Venture Opportunities-

Opportunity #1

-The town I come from has no form of convenience store, so I thought that a convenience store to meet peoples needs would be set up somewhere in our tiny town.

-The idea is set up in \*\*\*\*\* because we have no form of stores or anything to meet peoples needs, although we did once but business wasn't booming .With a new store up and running for people within the area to get needs on the go on just a short walk away.

-The idea came to mind because it was attempted before in \*\*\*\*\* but it never lasted very long but since then, I thought of starting a new one that could easily attract a crowd in the town so business could be easy .

A legitimate business idea but there may be a reason why there is not a convenience store in Mattis Point. As you say, it is a tiny town. The idea does come from a real need though. It isn't very convenient to have to drive to the next community to shop for quick items.

Opportunity#2

-People love candy, id figure a candy shop would be great . Everyone enjoys sweets and it no doubt, would being in people.

-The idea would be a candy shop. **generally** selling all types of big brand products **that's well** known. The big name brands everyone knows and it is well received by fans. We could offer up a percent to the big brand names in hopes that the shop will be well received and then it could hopefully have several shops distributed. To make it like no other, I could place in several other items **relative** to candy.

-I came up with this idea when I was talking it over with my friends I thought the idea could certainly bring in people and there's no doubt it would. I've seen candy stores in real life and have been in one once, it was crowded. So it came to mind first thing.

**An interesting idea. Where would you place this store to make sure it is successful?**

### Opportunity#3

-Arcades are **games**, games means people, people means money, money means profit. Everybody knows that. This is a easy and quick way to earn a buck.

-The idea is a video arcade, set up with many gimmicks to get quick money. The location set up would be great in a more **densely populated area**, making money much quicker that way and if popular, can have a greater impact on the teenagers or kids who visit. It may have a bigger impact because I want big, fancy lights, announcements, several games, tokens **and hope that it could** have newly made games for the arcade that can't be found anywhere else.

-The **idea came** to mind when I went to a enormous arcade building in Ontario. The idea fascinated me so well, that I would like to be a founder of my own arcade building.

### 4. Preferred Venture

The idea I'd say do the best, is the arcade, There's no doubt that because it is without a doubt, **one of the best money makers in the history of money making schemes. That is a very big claim to make. You might want to provide some proof of that before the next project.** Because of the many ways to obtain money like, token use, Crane games, arcade games that many are familiar with, and many more, it is, in a nutshell, a casino for teens and kids but way more friendly and offers a lot of fun!!!

### 5. Summary

I am familiar in this form of money making because I have been to several of them and I know that I am creative in terms of games, Because of my large amount of creativity, I'd be able to make large ads and even get friends to design ads for the internet. I make friends easy so not only will the place be well remembered, But me as the host would too!!!

Three legitimate business ideas but you may want to consider which ones are viable( i.e. could survive) and where you would put them (as you said in opportunity 2). Mostly good on length with few spelling errors.

### Project #1: New Venture IdeasRubric

Name: \_\_\_\_\_ \*\*\*\*\*

4	3	2	1	
Product shows a large amount of original thought. Ideas are creative and inventive.  4	Product shows some original thought. Work shows new ideas and insights.  3	Uses other people's ideas (giving them credit), but there is little evidence of original thinking. 2	Uses other people's ideas, but does not give them credit. 1	0 1 2 3 4
Content is well organized using headings or bulleted lists to group related material.	Uses headings or bulleted lists to organize, but the overall organization of topics appears flawed.	Content is logically organized for the most part.	There was no clear or logical organizational structure, just lots of facts.	0 1 2 3 4  Cover page usually 1 <sup>st</sup> .
Covers topic in-depth with details and examples. Subject knowledge is excellent.	Includes essential knowledge about the topic. Subject knowledge appears to be good.	Includes essential information about the topic but there are 1-2 factual errors.	Content is minimal OR there are several factual errors.	0 1 2 3 4
single spacing, 12 point font, 1" margins, stapled top left corner	Missing some format elements		Completely ignored formatting instructions.	0 1 2 3

Fully meets or exceeds minimum length requirements	Slightly under min. word requirements	Significantly under min. word requirements	0 1 <b>2 3</b>	
No misspellings nor grammatical errors.	Three or fewer misspellings and/or mechanical errors.	Four misspellings and/or grammatical errors.	More than 4 errors in spelling or grammar.	0 1 <b>2 3 4</b>
Developed 3 viable business plan ideas	Develop 2 Viable business plan ideas	Developed at least one viable business idea	0 1 <b>2 3</b>	
<p>Some good ideas here. Might be a little optimistic on which ones could survive as businesses. Only minor issues with how the project was put together. Overall a good summary.</p>			<p><b>Total: 18.5/25</b></p>	

## New Venture Ideas



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